

# Prevention Plus of Burlington County



## BURLINGTON COUNTY COALITION FOR HEALTHY COMMUNITIES NEWSLETTER

May, 2014

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- Joan Cohen, Prevention Educator
- Tyler Conlin, Youth Coordinator

## STICKER SHOCK CAMPAIGN BRINGS AWARENESS TO BORDENTOWN

On May 1, the Burlington County Coalition for Healthy Communities (BCCHC) partnered with students from Florence High School and Bordentown High School, and the owners of Boyd's Pharmacy and Discount Liquors in Bordentown, to conduct a successful Sticker Shock Campaign.

Nell Geiger (Bordentown) and John Lamaestra (Florence), both Student Assistance Coordinators, organized the events and recruited the students, who donated their time and efforts to send the message that adults should never buy alcohol for underage drinkers.

Joe Conlin, BCCHC Coordinator said "Too many adults think underage drinking is a rite of passage that all young people want to participate in.



### Prevention Plus

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These peer leaders are proof that not all teens are interested in drinking alcohol."

During this Sticker Shock Campaign, students placed brightly colored stickers on multi-packs of beer and wine coolers. These stickers remind adults of the legal penalties for providing alcohol to those under the age of 21.

Said Mr. Boyd, store owner, "We train all of our employees to check IDs carefully. We know that underage drinking is dangerous and work hard to ensure that we never sell to minors. This event is a great way to show the community that we are working to protect our young people."

The BCCHC is an initiative of Prevention Plus, a non-profit substance abuse prevention and education agency. For more information on how your youth group or liquor store can get involved with future Sticker Shock Campaigns, please call Joe Conlin at 609-261-0001 ext. 11.



Visit us on the web:  
[www.prevplus.org](http://www.prevplus.org)

Burlington County  
Healthy Communities  
Coalition Meetings:

**May 20 @ 2:30 PM**  
**Burlington County**  
**Human Services Bldg.**  
795 Woodlanr Rd.  
Westampton, NJ

Please RSVP to Joe  
Conlin, 609-261-0001  
[JoeConlin@prevplus.org](mailto:JoeConlin@prevplus.org)

**SAVE THE DATES**  
Please plan to attend  
future meetings:

June 24 2:30 PM  
Location: TBD

July 23, 2:30 PM  
Location: TBD

Follow us on Twitter  
and Facebook for  
meeting updates and  
information.

@BCCHCNJ  
#BCCHCNJ



## BCCHC PARTNERS WITH LOCAL REALTORS TO PREVENT RX ABUSE

The BCCHC has developed a brochure for realtors to provide to their home sellers.

The brochure details ways in which home sellers can protect their personal property, guard against identity theft, and secure their prescription and over-the-counter medications while their home is for sale.

The brochure, which will contain personalized information for each realtor who participates in this campaign is a free service provided by the BCCHC.

Mr. Joseph Ryan from Century 21 has joined with Prevention Plus in this initiative, and has even gone one step further. Mr. Ryan is now providing locked bags in which his

home sellers can store prescription drugs or other valuables. These bags can either then be taken with owners while their home is being shown, or during an open house, or the bag can be hidden in a secure location in their home.

For more information on joining this campaign, please contact Beth Mayers at 609-261-0001, [bethmayers@prevplus.org](mailto:bethmayers@prevplus.org).

This information provided by:  
Realtor's Name Here in  
collaboration with The Burlington  
County Coalition for Healthy  
Communities, an initiative of  
Prevention Plus of Burlington  
County, Inc.

### Tips For Keeping Your Home Safe When Selling It



**REALTOR'S  
BUSINESS NAME**

Realtor's Phone Number

### E-Cigarette Refill Liquid Harmful if Swallowed

A 10-month-old Philadelphia baby was hospitalized after drinking a small amount of the fluid. He is expected to make a full recovery.

The child is one of a growing number of children who have been injured after being contaminated by e-cigarette refill liquid, according to a report in the New England Journal of Medicine.

Doctors noted that even one teaspoon of an 1.8% nicotine solution could be lethal to a 200 pound adult.

Doctors need to be alert for signs of nicotine poisoning, and should help educate patients about the dangers. The liquids do not come in child-proof packaging, and many refill vials have colorful labels and cartoon characters.

In February, 2014, the Centers for Disease Control and Prevention received 214 phone calls about nicotine poisoning related to e-cigarettes, as opposed to about one call per month in 2010.

Condensed from an article from  
The Partnership at [drugfree.org](http://drugfree.org).