



December, 2014

Prevention Plus Staff

- Don Starn, Executive Director
- David Romano, Assistant Director
- Joe Conlin, Coalition Coordinator
- Angelina Palella, Coalition Coordinator
- Beth Mayers, Coalition Liaison
- Katie Patrick, Prevention Educator
- Daniella Pierre, Prevention Educator
- Joan Cohen, Prevention Educator
- Tyler Conlin, Youth Coordinator

## Lumberton Police Sergeant and Partner Make 2nd Opiate Overdose Save

When Lumberton Police Sergeant Nick Peditto and his partner Officer Brittney Cellasio were trained this summer to carry and administer Naloxone to opiate users in the midst of an overdose, they probably would not have predicted that within a few months their skills would be used to save the lives of two community members.

When the two police officers arrived at the second scene just a few days before Thanksgiving, a 32 year old man was unconscious and struggling to breathe after a suspected narcotics overdose.

The man immediately regained consciousness after the Naloxone was administered, and was transported to the hospital for further care.

At the December Burlington County Coalition for Healthy Communities meeting, Sergeant

Peditto and Officer Cellasio were recognized for their quick thinking and immediate action, which prevented a young man from dying.



Officer Cellasio, Sergeant Peditto, and Joe Conlin, Coalition Coordinator

### Prevention Plus

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Kim Burns, Renee Zallie and Joe Conlin

## Medford ShopRite Kicks Tobacco to the Curb

The Medford Shoprite will start 2015 with an important New Year's Resolution, to stop selling tobacco products.

As of January 1, 2015, the Shoprite, owned by David and Renee Zallie, will no longer sell any form of tobacco products.

Said Renee, "We live in this community too. We want to be partners in helping Burlington County residents lead healthier lives."

The Zallies don't want

to just remove tobacco from their shelves, they are going the extra mile.

On request, store employees and customers who use tobacco products can receive information on quitting tobacco use.

Mr. and Mrs. Zallie also operate a Shoprite in Lawnside, Camden County. The Lawnside store will also be going tobacco-free.

At the December meeting, Joe Conlin of the Burlington County Coalition for

Healthy Communities, and Kim Burns, Coordinator of the Tobacco-Free for a Healthy New Jersey Coalition, presented Renee with a commendation, recognizing her and her husband David for their determination to help community members and ShopRite employees break free from tobacco addiction.

This is especially commendable, considering that the stores stand to lose up to \$500,000 in revenue annually when they stop selling tobacco.

Visit us on the web:  
[www.prevplus.org](http://www.prevplus.org)

### Burlington County Coalition for Healthy Communities Meetings:

**January 27: Special Guest Speaker — FBI Special Agent Vernon Addison will discuss law enforcement/community relations. Please plan to join us at 11:30 AM for this exciting presentation and light lunch. Meeting will be held at the BC Health Department located at 15 Pioneer Blvd. Westampton, NJ 08060. See you there!**

### SAVE THE DATES:

### 2015 BCCHC Meetings:

February 24

March 24

All meetings tentatively scheduled for 2:30 PM.

Follow us on Twitter and Facebook for meeting updates and information.

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## Upcoming Coalition Initiatives

The BCCHC staff have been working diligently behind the scenes on some exciting 2015 initiatives.

### *Sticker Shock Campaigns*

January 30 from 2:30-3:00 PM with students from the Students Against Destructive Decisions (SADD) Chapter at Delran High School, at Joe Canal's Liquor Store on Rt. 130. This campaign will be especially impactful, as it is being held on Superbowl weekend.

February 11 from 3:00-3:30 PM with students from Bordentown High School at Boyd's Pharmacy and Liquor Store, at 118 Farnsworth Avenue.

Any coalition member who would like to assist the students in their efforts to educate adults about the penalties for providing alcohol to minors should contact Coalition Coordinator Joe Conlin at 609-261-0001 or [joeconlin@prevplus.org](mailto:joeconlin@prevplus.org).

Three other Sticker Shock campaigns are in the planning stages, and are expected to be conducted in Evesham, New Hanover and Cinnaminson.

### *Burlington County Project PhotoVoice - Parents Empowered Edition*

The coalition invites adults to send pictures to Prevention Plus highlighting their efforts to set positive examples in the

fight against substance abuse and underage drinking. Pictures can be emailed, posted to Facebook or Twitter, and even pinned on Pinterest. Please see the details at [www.Prevplus.org](http://www.Prevplus.org).

### *National Drug Facts Week*

The coalition has invited schools and youth groups to take part in the National Institute of Drug Abuse's (NIDA) 5th annual Drug Facts Week by designing posters outlining the truth about substances and their effect on the human body. The coalition will make drug fact booklets and poster board available to all participants. National Drug Facts Week runs from January 26 through February 1.

## County to Provide Overdose Response Training

The training, provided by staff from the John Brooks Recovery Center, will take place on January 13, 2015 at the Burlington County Library at 5 Pioneer Boulevard in Westampton at 6:30 PM.

The training should be attended by anyone who is at risk, or who knows someone who is at risk of a heroin or prescription pain reliever overdose.

Participants will receive hands-on training and free Naloxone (Narcan) kits from licensed nurses, and information about substance abuse treatment.



To register, call:  
(844) 424-5272.

The training will include:

- Overdose Prevention Strategies
- Signs and Symptoms of Overdose
- How to Administer Naloxone
- Rescue Breathing
- Overdose Prevention Legal Rights
- Support Information and Resources

This training is being held in collaboration with the Burlington County Health Department and the County Municipal Alliances.